The Title of Article (Californian FB 14 pt, bold)
The title reflects the main topic of the article. The title should be simple, concise and informative in sentence case format. The title consists of a maximum of 15 words and is written using title case and bold, with a size of 12 pt. Avoid using titles with parenthesis openings ( ).

Author(s) Name
The author's name does not need to be written in the article when submitting. The author's identity in the form of the name, email address, and the institution has been stored in the metadata at the time of registration. At the time of registration, it is expected to complete all the identity of the author, both the first, second and so on.

ABSTRACT
The abstract must be written in English. The abstract is a summary of the article. The abstract is written in one paragraph with single space and the maximum length is 150 words. The abstract must be straightforward and contains four aspects of logical reasoning such as the importance of the researches, methods that are used, the result of the research and conclusion.

Abstract and Keywords (Californian FB 10 pt, single line spacing, 1 paragraph).

Introduction (12pt, bold)
The introduction should contain (sequentially) the general background and research question or hypothesis. If there is literature review, it can be included in this chapter or written title on another contain. The study objective should be written at the end of the introduction.

Literature Review (11pt, bold)
The literature review represents the theoretical core of an article. The purpose of a literature review is to “look again” (re + view) at what other researchers have done regarding a specific topic (Leedy & Ormrod, 2010, p. 70). A literature review is a means to an end, namely to provide background to and serve as motivation for the objectives and hypotheses that guide one's own research. A good literature review should not merely provide a summary of previous relevant research; the researcher is also expected to critically evaluate, re-organize and synthesize the work of others (Leedy & Ormrod, 2010, p. 84).

Methods (12pt, bold)
The research methods should elaborate on the method utilized in addressing the issues including the method of analysis. It should contain enough details allowing the reader to evaluate the appropriateness of methods as well as the reliability and validity of findings.

**Results (12pt, bold); The author(s) can be written specific title**
The author should explain the results of research (what was discovered) in detail.

**Discussion (12pt, bold); The author(s) can be written specific title**
The research result and discussion section contain results of the research findings and their ensuing discussions. The findings acquired from the results of the conducted research should be written with the supplementary support of adequate data. The research results and findings should be able to resolve or provide explanations to the question stated in the introduction.

**Conclusion (12pt, bold)**
The concluding statement should contain summary and suggestion. The summary should exemplify the answers provided to the hypothesis and/or research objectives or acquired findings. The summary should not contain repetition of research results and discussions, and it should instead contain a summation of research results and findings as expected in the research objective or hypothesis. The suggestions should present matters that will subsequently be conducted in relation to the research’s ensuing concepts.

**Bibliography (12pt, bold)**
All reference mentioned should be written down in reference using American Psychological Association (APA) 7th Edition style and arranged from A to Z. It should include references obtained from primary sources (consisting of scientific journals amounting to 80% of the entire bibliography) that have been published in the last 10 (ten) years. The remaining 20% may include research articles or research reports (thesis, books, and other relevant publications).


**Placement of Table and Figure**

Images/figures and table must be placed above and/below the page. Images/figures and table should not be placed in the middle of the page.

Figure 1. Concept framework of this study
Table 1. Description of Sample Variables

<table>
<thead>
<tr>
<th>Variable</th>
<th>Proxy</th>
<th>Data Source</th>
</tr>
</thead>
<tbody>
<tr>
<td>Exchange rate adjusted relative price</td>
<td>Nominal effective exchange rate (NEER), CPIKSA and CPI for each country of origin in the sample and for host country (Saudi Arabia).</td>
<td>International Financial Statistics (2015)</td>
</tr>
<tr>
<td>Size of population</td>
<td>Size of population in the country of origin</td>
<td>International Financial Statistics (2015)</td>
</tr>
<tr>
<td>Trade volume</td>
<td>Trade volume between the country of origin and country of destination</td>
<td>Trade Statistics</td>
</tr>
<tr>
<td>Transportation cost</td>
<td>Crude oil price</td>
<td>International Energy Agency</td>
</tr>
<tr>
<td>One-off event ( (Hajj) )</td>
<td>Dummy for the month of ( Hajj )</td>
<td>Islamic Calendar</td>
</tr>
</tbody>
</table>

Source: primary data, 20...